

# The BUGGETTE

Volume 1 - Number 3

Application #3/2009

an ARBOR-NOMICS Nashville Newsletter

## Fungus Among Us

This year in Nashville, we have a larger percentage of customers than usual calling about their lawns having dead or sickly looking patches on them. What they are talking about are fungi, more specifically, patch diseases like Brown Patch, Zoysia Patch and Dollar Spot. While all the rain we're getting is great for the drought, the warm, humid environment we've had is also a great breeding ground for these lawn nuisances.

We apply weed-control every two months, but these fungi require a special treatment. In order to get any of these under control, we have to apply a completely separate fungicide application typically for three visits.

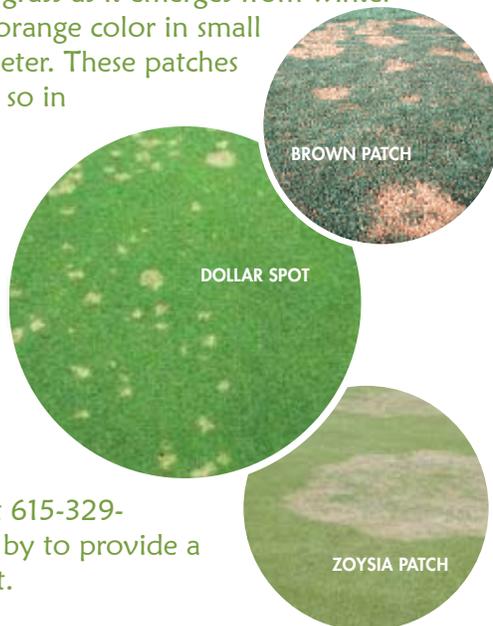
Here's what you need to look for to determine if your yard is affected. Call as soon as you see it, so we can 'nip it in the bud' before it spreads.

**Brown Patch:** Also known as large patch, it appears as large, unsightly symmetrical patches. The areas range in diameter from a few inches to a few feet. Over time, if untreated, the center of the patch will recover, resulting in a doughnut-shaped pattern.

**Zoysia Patch:** This attacks Zoysia grass as it emerges from winter dormancy. Blades take on a tan/orange color in small patches, around 2 inches in diameter. These patches can quickly expand to 20 feet or so in diameter.

**Dollar Spot:** This appears as small round spots, generally just few at first, but they can multiply to ten or more in a matter of a few weeks. The spots range in from the size of a golf ball up to the size of a basketball.

If you've noticed any of these appearing in your yard, call us at 615-329-4151 ext. 2 and we'll stop by to provide a free estimate for treatment.



## Bare in Mind

by Dick Bare

**Stupid:** (stu'pid) adj. 1. Slow to understand, dumb. 2. Showing or resulting from a lack of intelligence. (Webster's Dictionary.)

Dick is in Israel with his church, so here's one of his favorites from the past.

Hi Everybody!

Hope all is well with you and yours. I want to shift gears a little for this newsletter and talk about one of my favorite subjects: cars. I used to drive cheap cars and buy real estate, thinking cars went down in value and real estate usually went up.

But now-a-days, I might as well get an expensive car!

I read an article in the Wall Street Journal stating that you could get a \$20K plus tax credit on an SUV or pick-up that weighs more than 6,000 pounds. I called around and found that a BMW X5 fit the

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## Split \$50 with your neighbor



Refer us to a neighbor and get \$25 off your next invoice.

And they'll get \$25 off their first treatment.\*

Are any of your neighbors commenting on how good your lawn looks? If so, please give them the coupon on this page.

\*If they sign up for our service, we'll give them \$25 off their first treatment and you'll receive \$25 off your next invoice.

You can feel confident recommending us. Not only have we received an A on Angie's List and recently won their Super Service Award for Lawn Care, but we have no complaints at the Better Business Bureau and Kudzu.com gives us 4 stars. No other lawn care company in Nashville will leave you more satisfied. The fact is the majority of our new customers come from referrals and we just want to say thanks.



Recommend us to your neighbor by giving them this coupon.

**\$25 OFF First Treatment**

**My neighbor referred me to Arbor-Nomics Nashville.**

**Fill this out and include it with your first payment for \$25 off.**

My neighbor's name

My neighbor's address

My name

My address

**Call us at 615-329-4151 ext. 2 to request a free estimate.**

**ARBOR-NOMICS NASHVILLE, INC.**

## Everything from gnomes and videos to lawn tips on new Arbor-Nomics website.

Meet our Spokes-Gnome Ignatius Blade. Get to know our owner, Dick Bare, and Vice President, Doug Cash.

Or ask about that weird brown spot on your lawn that won't seem to go away. You can do all of this on our revamped website, [www.arbor-nomicsnashville.com](http://www.arbor-nomicsnashville.com).

Our gnome-in-residence and President of the Nashville Federation of Garden Gnomes, Professor Ignatius Blade, provides an exclusive interview on the site. Find out his reasoning as to why gnomes all over Nashville love Arbor-Nomics Nashville.

We come to your homes often, now you can get to know us. Find out more about Dick Bare and Doug Cash, why they love the business they're in and what their funniest customer experience has been. One has to do with falling into a client's pool while trying to disentangle a knotted hose from a fence. And The Dog Whisperer has nothing on Doug; he can train a cranky, barking dog to behave with an aerator! True!

You can also ask Doug any question about your lawn, trees and shrubs. Just go to our website, click on "Questions answered for free" and fire away. Doug will personally email you within 48 business hours. How cool is that!

And if Doug is out working on one of our customer's properties, we always have our gnome-in-residence, Professor Blade as a back-up!



## Application #3

### What we did today

#### To your lawn:

##### Different lawns have different needs:

**FESCUE** lawns received a blanket application of four kinds of herbicide for the broadleaf weeds. This time of year Brown Patch Fungus is active and causes havoc on fescue lawns. If you see brown circular patches, call our office to arrange for an inspection and quote for a fungicide application. Cut fescue lawns at the highest setting on your mower. This will help in lowering the soil temperature.

**BERMUDA AND ZOYSIA** lawns received a treatment of medium-release granular fertilizer. The medium-release fertilizer will provide nourishment to the grass plants until our next visit.

#### To your trees and shrubs:

(if you are a tree and shrub customer)

- 1) Today we applied an insecticide to your trees and shrubs to help prevent bugs like lace bugs, aphids and Japanese beetles from settling into your trees and shrubs.
- 2) A fungicide was applied to control diseases like powdery mildew and leaf spot.

#### What you need to do until our next visit

- 1) When mowing, do not remove more than 1/3 of the grass blades at each cutting. For optimal appearance, Fescue lawns should be mowed every 5-6 days, Bermuda every 2-5 days (depending upon the type of Bermuda) and Zoysia every 5-8 days. You don't need to collect clippings as they "recycle" back into the soil providing some extra nutrients. It is safe to mow immediately after we've applied our products.
- 2) Warm season grasses such as Bermuda and Zoysia should be aerated in the spring to reduce soil compaction and increase the benefits of our applications. Call us for an estimate.
- 3) Keep an eye out for Brown Patch Fungus on Fescue lawns.
- 4) Routine trimming will help your shrubs grow better.

If you have any questions concerning your lawn, trees, shrubs or our service, please call our Customer Service Department Monday – Friday, 8:00am-5:00pm at 615-329-4151 ext. 2. If you call after hours, please leave a message and your call will be returned the next business day.

**Now you can pay your  
Arbor-Nomics invoice on line.**

It's secure, easy and quick!

Just go to [www.arbor-nomicsnashville.com/pay](http://www.arbor-nomicsnashville.com/pay)



## Helpful Phone Numbers

[www.arbor-nomicsnashville.com](http://www.arbor-nomicsnashville.com)

**Main#: 615-329-4151**

#### Owner/President, Dick Bare

richard@arbor-nomics.com ..... extension 1114  
.....cell: 770-815-3879

#### Vice President, Doug Cash

doug@arbor-nomics.com ..... extension 1113

#### Customer Service

**Winnie Harmel** ..... extension 1158

winnie@arbor-nomics.com

**Megan Perry** ..... extension 1145

megan@arbor-nomics.com

**Jessica Raczka** ..... extension 1150

jessica@arbor-nomics.com

**Deborah Norton** ..... extension 1151

deborah@arbor-nomics.com

#### Area Manager

**Joel Holcomb** ..... extension 1127

joel@arbor-nomics.com



### Introductory Price

# \$49.99

**Call to find out about our  
Perimeter Pest Control  
Program.**

We'll spray a 30 ft. barrier around your house to keep fire ants, ants, ticks, fleas, ticks and spiders out of your yard and your house. We'll also apply a larvicide for mosquito control. (expires 7/31)



## Bare in Mind...

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bill and I really like that vehicle. I went for a test drive. My test car had 3 miles on it and had a sticker price of \$56,000.

As I was driving around the mall, two boys were drag racing in broad daylight just in front of my vehicle. One boy pulled out into the oncoming lane to pass his friend and hit a car head on. He paused for a beat, and after discovering he could still drive his car, there was nothing but dust.

I took off and chased him for a while, got his license plate number and returned to the accident scene to give it to the police. Not the typical test drive!

But this car was fabulous and handled like a sports car. So I went into action, scouring the Southeast to find the perfect BMW X5.

The next day, I was on the way home when Tom from the BMW dealership called. I had a slew of questions... Does it take regular? (Middle grade on both the six and the eight was Tom's answer)....

Does it come in a stick? (Yes, but low gear

is really low). How many gears does automatic have? (Four). Do you offer 0% financing? (Yes, if you put \$56,000 down!)

My final question for Tom was: Does the rear window open?" I have a cinnamon Chow named Tucker, who rides with me 24/7, and I would rather die than have him cook in the back of any car! Tom replied that the back window did not open. So this was a problem.

As I was describing how my Jeep Cherokee window opens in the rear, I realized that I hadn't seen Tucker for a while. Puzzled, I interrupted Tom and exclaimed, "Hey, where is that rascal, anyway?" Tom asked me where I had last seen him. Just then, I remembered Tucker being in the back of the Jeep when I took it to Budget Auto Painting this

afternoon and left it to be painted.

"Dang", I exclaimed, "I'll bet he is still in the back of the Jeep!"

Tom pointed out that it was now 6:20 PM and I had better call Budget ASAP if I had any chance of catching them before they closed up for the night. I hung up and speed dialed the shop. I was so relieved when someone answered. It was Mickey, one of the owners. After a trip outside to inspect the Jeep, Mickey reported that there was Tucker, fast asleep, with the back window closed! But it was cool outside and the sunroof was open.

So, I decided to keep the Jeep. When you are as dumb as I am, you don't need an expensive car to almost kill your dog.

